

JUNIOR LEAGUE
SAN FRANCISCO

How did
we develop
women to do a
world of good
this year?

2024-2025
Annual Report

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The Junior League of San Francisco is an organization of women whose mission is to **advance women's leadership for meaningful community impact through volunteer action, collaboration, and training.**

Since 2023, the JLSF has focused on *bridging the gap of essential needs in the San Francisco community.*

Essential Needs encompasses a number of issues, but we target our work within three pillars: Housing, Food, and Basic Personal Necessities.



A note from our President

Dear Members, Supporters and Community Partners,

As I reflect on the past year, I am filled with immense gratitude for what the Junior League of San Francisco has accomplished. The 2024-25 year was a time of growth, innovation, and renewed commitment to our mission of advancing women's leadership for meaningful impact through volunteer action, collaboration and training.

Highlights of last year included the unveiling of our inaugural Après Ski fundraiser, increasing the number of Enabling Funds grants to community programs, and seeing our members grow as they supported community partners in our focus area, bridging the essential needs gap. We look forward to continuing our partnerships with Compass Family Services, Florence Fang Community Farm, Magic Tooth Bus, and Maitri Compassionate Care in the 2025-26 League year.

We remain committed to preserving the many legacies of the League. Recently, we were proud to celebrate the 30th anniversary of our Home Tour, as well as restore our Fillmore Street headquarters with the installation of a new roof,

repairs to the facade, plus fresh paint, new flooring and updated fixtures in the interior. Many thanks to the members who researched this restoration as part of the HQ Refresh ad-hoc committee.

Our committees focused on maximizing the presence and awareness of the League in our neighborhood and the city, and members especially enjoyed connecting with our community with booths at the Fillmore Jazz Festival and SF Pride. We also worked to build and maintain relationships on our street, and are a new member of the Fillmore Merchants Association.

Looking ahead, our board is dedicated to focusing on deep-diving into fundraising strategy, strengthening our member training curriculum, and updating our internal operations, all with the aim of developing our members, membership and organization.

I look forward to all the League will achieve in the year ahead!

Sincerely,

**President, 2024-2026
Junior League of San Francisco**

2024-2025 Board of Directors



1

Amy Tam
External Engagement Director

2

Kristen Maher
Executive Vice President

3

Sarah Kurhajetz
DEIB Officer

4

Kalla Vieaux
President

5

Tiffany Chatkara
Secretary-Elect

6

Karen Yee
Fund Development Director

7

Leslie Hermanson
Director of Membership

8

Paige Mariucci
Nominating Chair

9

Christine Sangiacomo
Nominating Chair-Elect

10

Alexandra Moore
Treasurer

11

Jenessa McElrath
Membership Engagement Director

12

Ashley Miller
Executive Vice President-Elect

13

Izzy Malouf
Treasurer-Elect

14

Aila Khan
DEIB Office-Elect

15

Arlee Simpraseuth
Operations Manager

Not pictured

Kate Van Dalsem
Member Development Director

Not pictured

Victoria Doyle
Community Partners Director

Not pictured

Nora Quattrin
Secretary

Staff



Leslie Hermanson

DIRECTOR OF MEMBERSHIP



Arlee Simpraseuth

OPERATIONS MANAGER



Chelsie Krencik

ACCOUNTING ASSOCIATE & BOOKKEEPER

Annual awards



SPIRIT OF THE LEAGUE

Nora Quattrin



ABOVE & BEYOND

Annie Obendorf



MELISSA HARRINGTON HUGHES AWARD FOR OUTSTANDING LEADERSHIP

Leticia Martinez



ABOVE & BEYOND

Laura Long



WENDY HAYWARD AWARD FOR DISTINGUISHED MEMBER OF THE YEAR

Sabrina Raphael



ABOVE & BEYOND

Annika Hvide



HAYLEY SWIFT AWARD FOR NEW MEMBER OF THE YEAR

Grace Diamond



ABOVE & BEYOND

Marketing & Publicity committee



PILLAR OF THE LEAGUE

Paige Mariucci



ABOVE & BEYOND

New Member Education committee



PILLAR OF THE LEAGUE

Tiffany Chatkara



COMMITTEE OF THE YEAR

Fundraising



SUSTAINER OF THE YEAR

Trish Lassart

2024-2025 Membership

MEMBERSHIP BREAKDOWN

34%

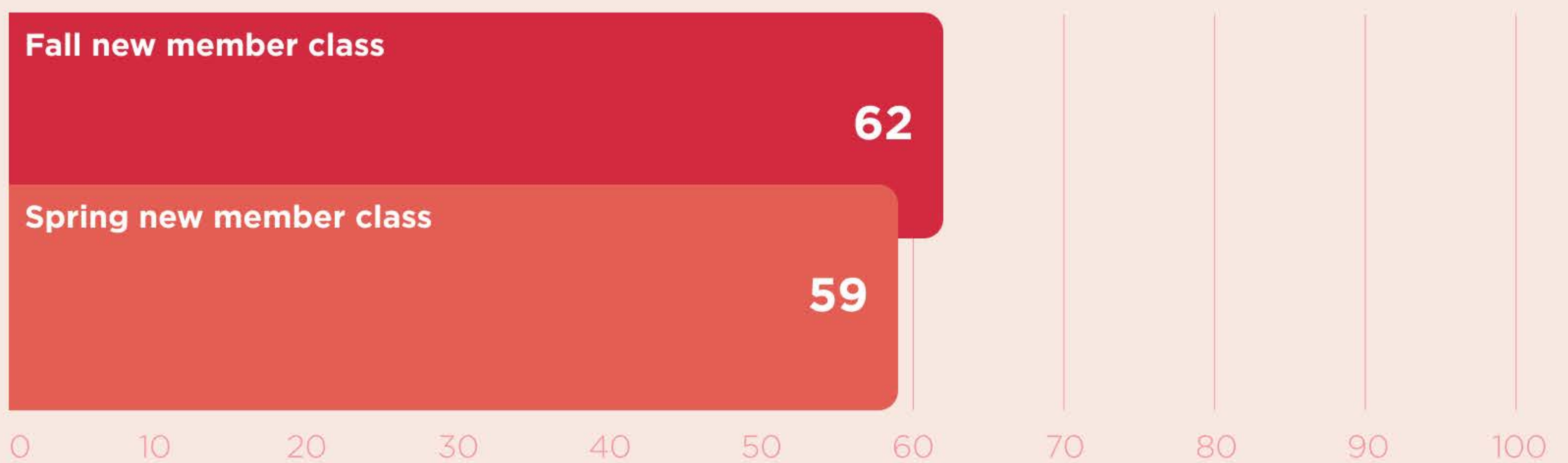
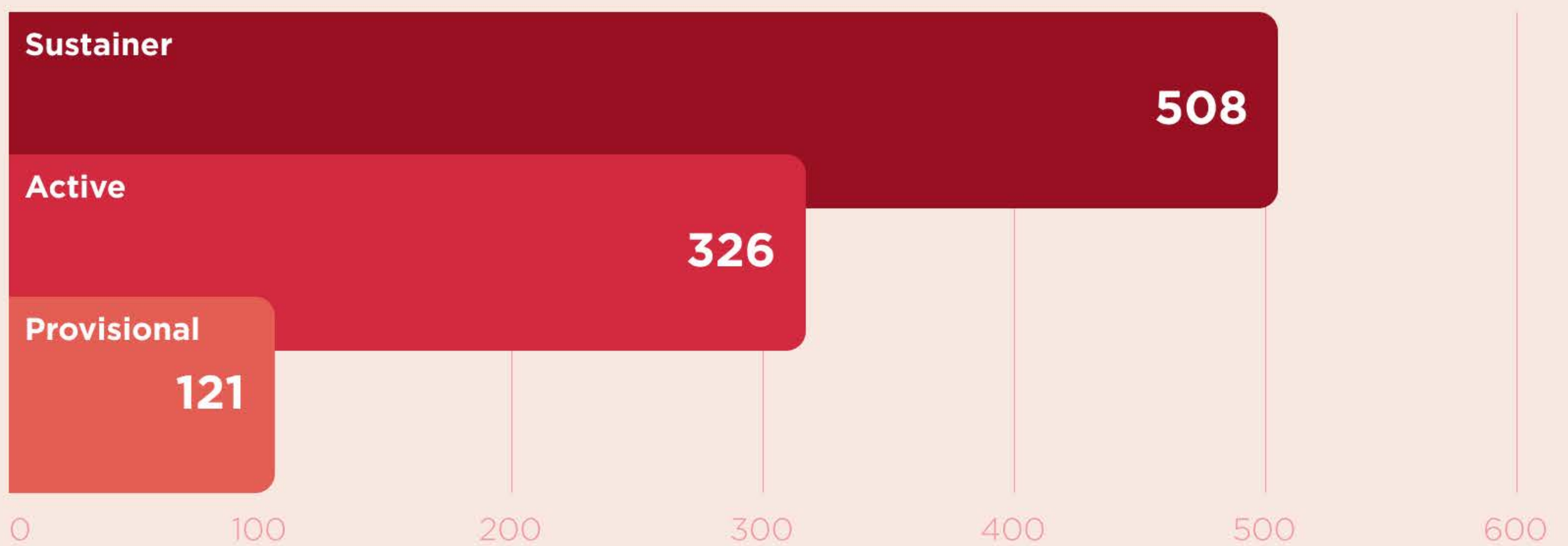
Active members

53%

Sustaining members

13%

Provisional members





Compass Family Services

Compass Family Services is passionate about helping homeless and at-risk families become stably housed, emotionally and physically healthy, and economically self-sufficient. Compass was founded in 1914 as Travelers' Aid San Francisco to provide assistance to the 18.5 million newcomers who visited the City of San Francisco for the 1915 World's Fair. Since then, their history has followed the trajectory of San Francisco's history, serving the most vulnerable populations during the Great Depression, World War II, immigrants and refugees from Asia in the 1950s, and homeless youth during and after the Summer of Love. Today, while helping families secure long-term housing, Compass Family Services provides the most comprehensive range of support services designed specifically for those in distress.



\$13,000

Grant award from JLSF



180+

Hours volunteered



Florence Fang Community Farm



\$15,000

Grant award from JLSF

The Florence Fang Community Farm is a community site for all San Franciscans based in the Bayview-Hunters Point neighborhood. Since its establishment in 2014, it has become the largest community farm and second most productive urban farm in San Francisco. The community farm creates a vibrant space where environmental sustainability, cultural diversity, and healthy living converge through hands-on activities and nutritious food practices.

The Florence Fang Community Farm serves as both a volunteer hub for community members and a vital food source for those facing food insecurity. Through natural farming practices, the Farm strengthens food security, promotes healthy lifestyles, enhances environmental sustainability, creates local economic opportunities, and builds deeper connections within and between communities of color.





Magic Tooth Bus

Magic Tooth Bus envisions a world free of dental disease where all children and their families have equitable access to oral health programs and services.

Magic Tooth Bus is a non-profit mobile dentistry that presents oral health care curriculum, performs preventative services, and helps families sign up for dental care in low income and marginalized communities within the San Francisco Bay Area.



\$11,000

Grant award from JLSF

Maitri

Maitri provides compassionate residential care for people in need of hospice, respite, or 24-hour medical care. During the 2024-25 League Year, Maitri provided post-discharge care to 33 low-income people living with HIV/AIDS and transgender people recovering from gender-affirming surgeries. The committee organized a variety of volunteer opportunities, including an art auction in the fall, ongoing art therapy groups, weekly bingo games, an annual Healing Events fundraiser, lunch outings with residents, in addition to one-off events like the Castro Street Fair, Holiday Tree Lighting, and stocking stuffing for residents.



\$11,000

Grant award from JLSF



Social events & interest groups

Interest groups continued to grow with the addition of several new groups that allowed members to connect around French language and culture and golf.

Planned interest group events almost doubled this year! More than 100 events took place across 11 active interest groups. The most active group was Fine and Performing Arts who hosted 21 events throughout the year.



French culture and language

Haight/Hayes Valley/NoPa neighborhood group

Moms of JLSF



Professional women



Golf



97+

Social, interest, and neighborhood group events hosted



11

Active* interest groups

*Hosted at least 1 event



9

Neighborhood groups



DEIB

DEIB stands for Diversity, Equity, Inclusion, and Belonging. The goal is to create a diverse, equitable, and inclusive space where JLSF members feel a sense of belonging. The original DEIB Committee was formed in June 2020 after George Floyd's murder, amid the Black Lives Matter movement and protests against police brutality. In recognition of the importance of DEIB, JLSF has transitioned from executing DEIB initiatives on a committee level to elevating the DEIB role to an executive officer position on the board of directors. JLSF has also added a DEIB officer-elect position to the board to ensure a steady stream of candidates into the role and place emphasis on the importance of continuing DEIB initiatives. The DEIB Officer partners with committee chairs to incorporate DEIB principles throughout the League's work.

JLSF wants to create a diverse and equitable league where everyone feels a sense of inclusion and belonging. Through the speakers and events we host, we intend to raise awareness about diversity, equity, inclusion, and belonging, and the myriad of ways that shows up in the world, from race, class, age and ethnicity, to religion, sexual orientation, citizenship status, and everything in between. San Francisco is a vibrant and diverse



community, and we strive for our league to be a reflection of the people who live and work here.

Several of our General Membership Meetings included DEIB speakers or activities, and we collaborated with our Community partner, Compass Family Services, to encourage League attendance at their monthly Inclusion Talk Series. At our September GMM, guest speaker **Nancy Marmolejo** spoke about pay inequity among Latina women in honor of Hispanic Heritage Month. The discussion was beneficial for all League members, and highlighted the pay inequity that continues to exist between men and women, disproportionately affecting women in minority groups. Nancy shared actions that can be taken by members to initiate change.

We also recently hosted speaker, **Jennifer M. Martinez**, who is a Partner and Chief Diversity, Equity, and Inclusion Officer at the law firm Hanson Bridgett. She spoke about how national DEI initiatives are changing during the Trump administration.

As a League, we continue to remain committed to learning and raising awareness about DEIB and will continue this important work to build an environment of belonging in our League and community.



13

DEIB events hosted

Committees

Recruitment & Outreach

The Recruitment and Outreach committee acts as the first touchpoint for prospective members.

New this year was the launch of the first-ever **New Member Mentorship Program**. This program paired each new member with an active member mentor who acted as their point of contact during their new member period.

Hosted 16 social events

12 in-person

4 virtual



4

Volunteer opportunities for prospectives



4

First-ever new member socials



2

New member welcome parties to celebrate incoming classes

New Member Education Advisors



89
New member graduates

274
New member volunteer hours



Advocacy

The purpose of the Advocacy Committee is to inform and educate League and community members about local social issues aligned with our mission and focus area. Additionally, the Advocacy Committee promotes the JLSF's values of Diversity, Equity, Inclusion and Belonging.

The committee works closely with outside organizations to host events such as a tour of San Francisco City Hall complete with a meeting with city Supervisors, as well as documentary screenings and awareness panels. Advocacy works with local legislators and the Board of Supervisors to understand community issues and share the mission of the League, and to support legislation that aligns with our focus area and impact goals. The committee also organizes projects that give back to the community, such as the Hygiene Product and Diaper Drives.



Community Impact

The purpose of the Community Impact Committee is to implement JLSF's issue-based community impact work through the assessment of partnership opportunities and deployment of volunteers and resources. This may include evaluating current community programs and partnerships, seeking new program opportunities, and referring potential partners to other JLSF partnership opportunities.

The Community Impact Committee works to maximize impact on the League's current community focus area by providing grants and trained volunteers to exemplary community non-profits. The committee works with organizations of similar focus to develop meaningful and fulfilling long-term volunteer opportunities for members. This year they launched the first Community Impact Fall Info Session.

2025-2026 COMMUNITY PARTNERS

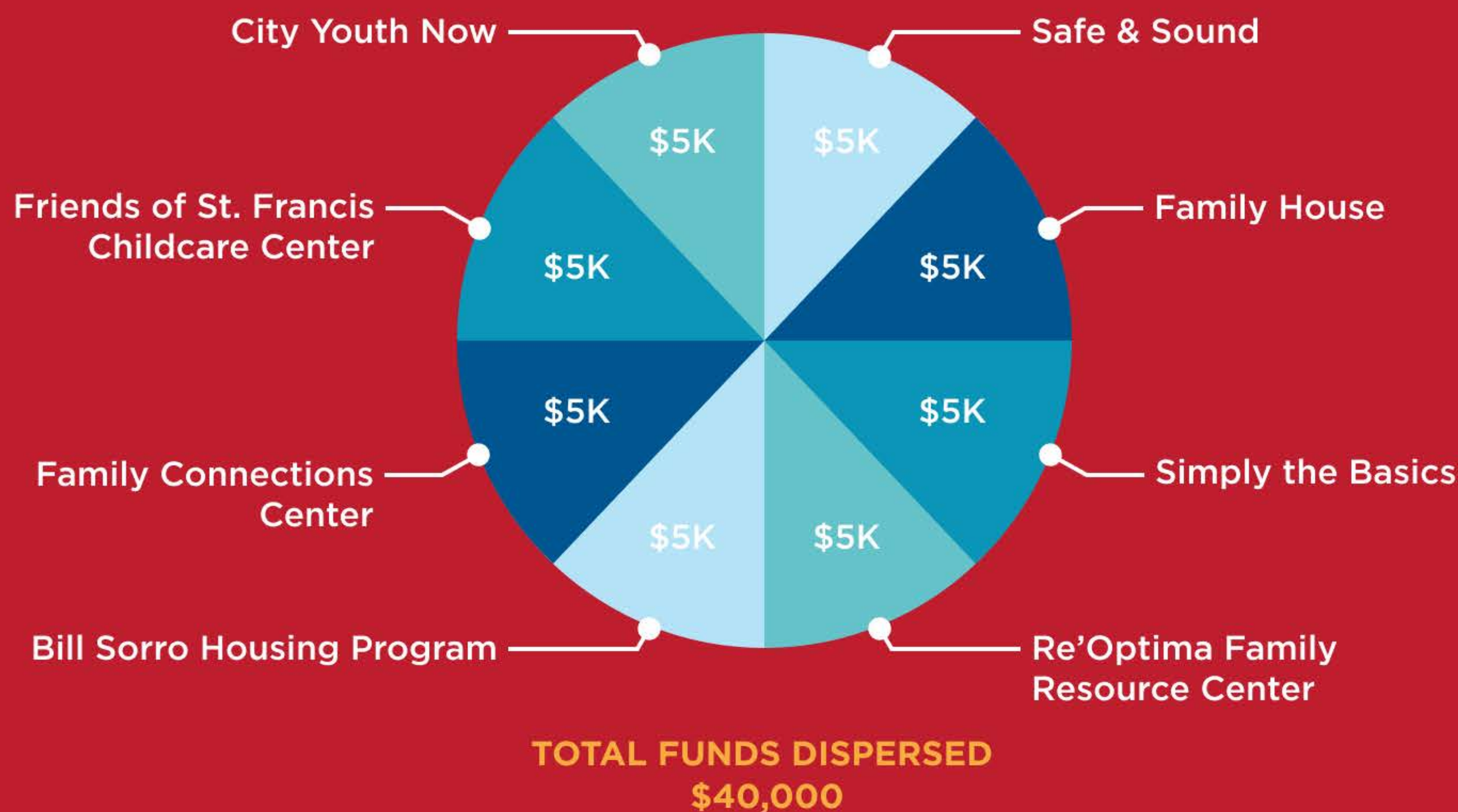
Florence Fang Community Farm
Awarded \$15,000

Compass Family Services
Awarded \$13,000

Magic Tooth Bus
Awarded \$11,000

Maitri Compassionate Care
Awarded \$11,000

2025-2026 ENABLING FUNDS GRANT RECIPIENTS



Member Events & Training

The purpose of the Member Events & Training Committee is to provide educational activities and opportunities for community connection, as well as support and recognition of League members. The committee plans engaging events, such as evening educational events, Friendsgiving, Membership Speed Meet, and other events and outings.

The Member Events & Training Committee serves the important function of serving JLSF member needs. They provide educational training, support in times of need, recognition in times of achievement, organize General Meetings and Placement Fairs, and create an environment in which to make lasting connections. Each planned event incorporates the JLSF Diversity, Equity, Inclusion and Belonging (DEIB) goals.

Trainings fall into the following three categories: **Empowering You** (individual development), **Empowering Us** (supporting the League and committees), and **Empowering the Community** (skills for greater community engagement). Topics covered include health, finance, lifestyle, etc.

The committee takes an active role in building engaging General Meeting agendas. The committee is also responsible for executing the logistics of the event, such as working with venue staff to prepare the meeting space and hospitality, coordinating with meeting presenters, creating presentations, preparing for any activities, and assisting with counting votes at voting meetings.



400+
Members who attended GMMs



This year's GMM locations

2 at HQ
2 at external venues

Additional education offered at GMMs

2 DEIB
1 fundraising
1 mental health

Nominating

The Nominating Committee is intentional about building a balanced team; one that includes members from different stages of their League journey, areas of service, and personal backgrounds. Diverse leadership allows the League to holistically evaluate changing needs and to connect meaningfully across a broad member population.

The Nominating Committee stays attuned to the current structure and programming of the League and the interests and aspirations of our members. This awareness helps us remain flexible as the League grows and changes as well as ensures we reach a wide range of potential leaders.

This year's nominating process involved meeting with more than 50 JLSF women from across the League. **The team filled 11 Board of Director roles, 17 Committee Chair positions, 4 Slated Committee Members, 6 New Member Advisors, and 1 Junior SPAC Delegate.**



2

VTDs hosted to educate Members about leadership opportunities & application process



39

Leadership roles filled



CALSPAC

The Junior Leagues of California State Public Affairs Committee (CalSPAC) represents 17 member Junior Leagues across California composed of approximately 6,500 women volunteers. It was established in 1971 to influence non-partisan public policy on specific issues aligned with member league programming and projects. The five focus areas are health, education, family support, violence prevention, and prevention of human trafficking.

This year, CalSPAC co-sponsored Senate Bill 761. The bill addresses obstacles faced by postsecondary students in accessing food benefits through SNAP or CalFresh by creating greater awareness of the program. It also connects students to assistance with applying for the benefits and builds upon AB 396 (Gabriel, 2021) and expands the definition of Local Program that Increases Employability (LPIE) to include at least half-time enrollment in any public postsecondary educational program.

Our San Francisco SPAC delegates hosted the 2025 CalSPAC Fall Conference and participated in other various conferences. They joined the Day at The Capitol, which included a morning conversation with legislators and government officials, a legislative awards luncheon featuring a keynote speaker, a historical tour of the Capitol building, and afternoon legislative visits.



450

Attendees across all events



60

Average attendees per event



Marketing & Publicity

The Marketing committee is responsible for promoting the organization's mission, events, and initiatives across various channels.

Their purpose is to raise awareness, engage our audience, and drive support for our cause. Their goals include increasing brand visibility, building a strong online presence, and creating compelling content that resonates with our target audience.

Special focus was given to improving the JLSF social media presence. The team achieved record-breaking engagement on LinkedIn. A post promoting the Après Ski Fundraiser achieved an exceptional 46.38% engagement rate with over 1,270 impressions. This post far surpassed the performance of any prior JLSF content. Multiple LinkedIn posts throughout the year achieved 8%+ engagement rates, with standout content reaching as high as 15.09%. The team was able to demonstrate that strategic focus on event promotion and member recognition resonates with our audience.



Done in a Day

Done in a Day is dedicated to fostering positive change within our community by connecting passionate volunteers with impactful organizations. We're committed to making a real difference through collaborative, one-day volunteer events.

DIAD is a dynamic, trained team of 30 volunteer captains that plan and host 6-8 events every month. The group actively seeks out and cultivates relationships with local nonprofits.




330+
Total volunteers


1,130
Hours volunteered

Sustainer Engagement

The Sustainer Engagement committee oversees outreach and hosts events that engage our Sustainer membership.

The committee hosts the Annual Tea that celebrates our Past Presidents and Sustainer Emeritus members.

This year's theme was **A Royal Affair** and was an elegant celebration of community, tradition, and leadership. It took place at The Olympic Club Golf Course.


155
Total attendees



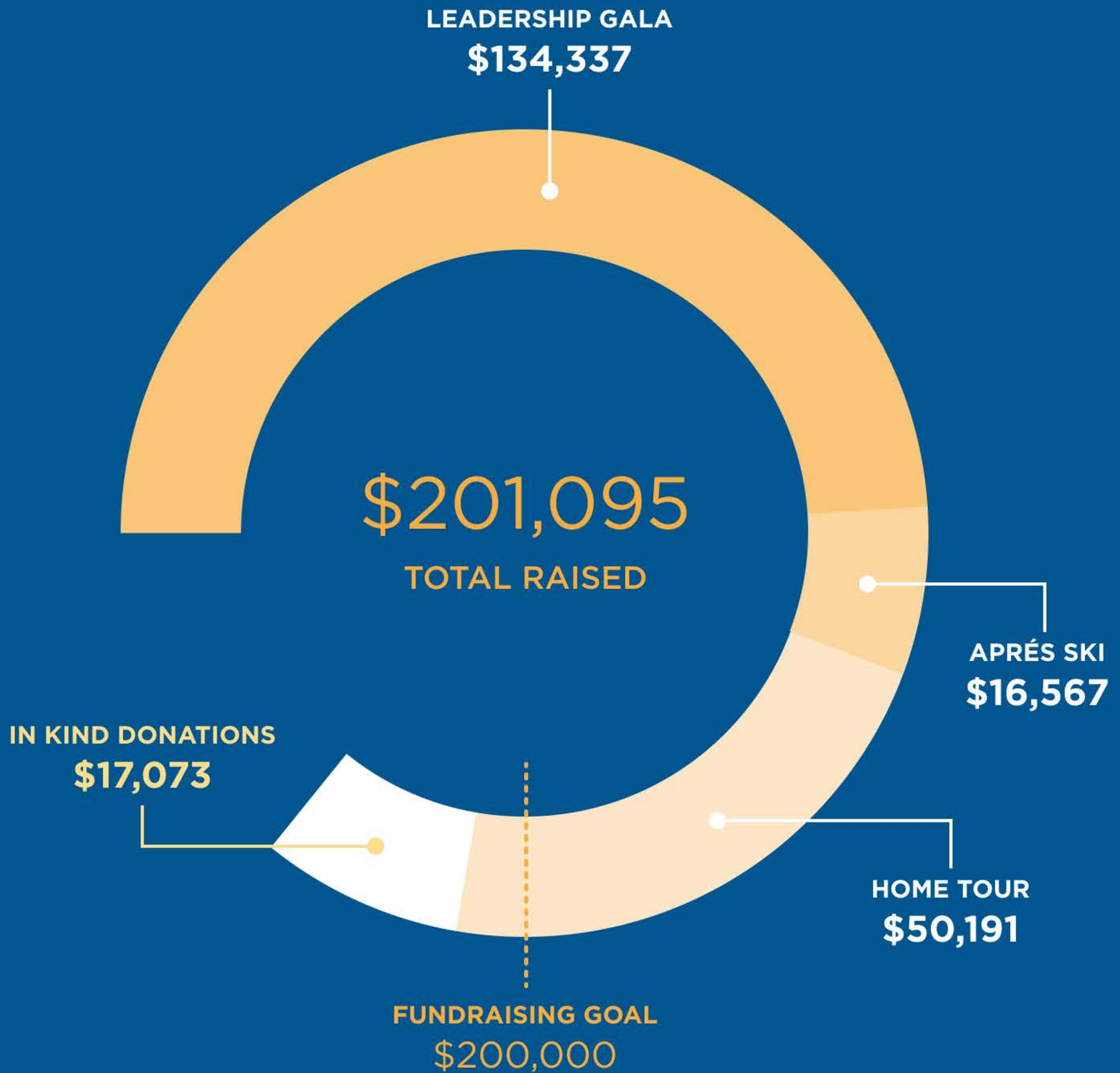
Annual



Tea



Fund Development



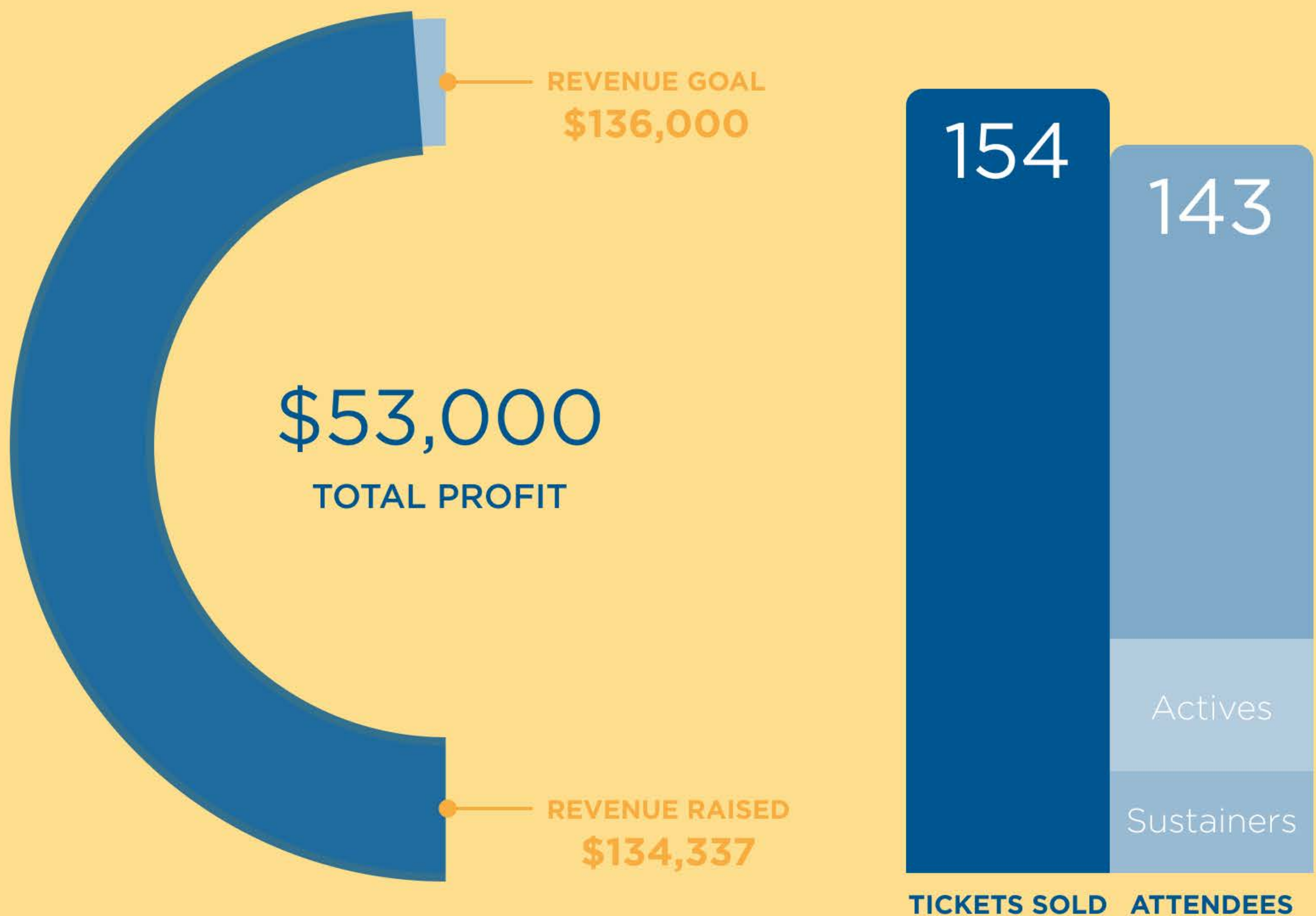
2024 Women's Leadership Gala

Friday, October 18, 2024 at The Palace Hotel

This annual fundraiser supports and celebrate the JLSF's 113 years of involvement in the Bay Area and recognizes women who have devoted their time, energy, and resources to serving our community.

The black tie event was held on Friday, October 18, 2024 at The Palace Hotel. It included a sponsor reception and cocktail hour, then a 3-course dinner was served alongside the event program and awards presentation.

This year's honorees were **Carol Benz** and **Peggy Haas**.





Women's



Leadership



Gala



1ST ANNUAL

Après-Ski: A Winter Bash

Saturday, February 1, 2025 at the SF Elks Lodge

A new addition to this year's events calendar was a little Alpine elegance in support of a great cause.

181

TICKETS
SOLD

200

APPROX.
ATTENDANCE

\$16,567

TOTAL REVENUE



Après



Ski



30TH ANNUAL

Home Tour: *Legacy of Elegance*

Saturday, April 26, 2025

The Junior League of San Francisco’s signature fundraising event highlights elegant residences, architecture, art, history, and the exquisite interior design of selected private homes in San Francisco’s historic neighborhoods.

“Home Tour” is a 30 year legacy of the League, blossoming from the Kitchen Tours fundraiser created in 1995.

This year’s 30th anniversary event featured a launch party at Anthem and 4 amazing homes in the **Pacific & Presidio Heights neighborhoods**. New to the tour this year was a vendor marketplace at HQ featuring many local businesses.



Home

\$50,191

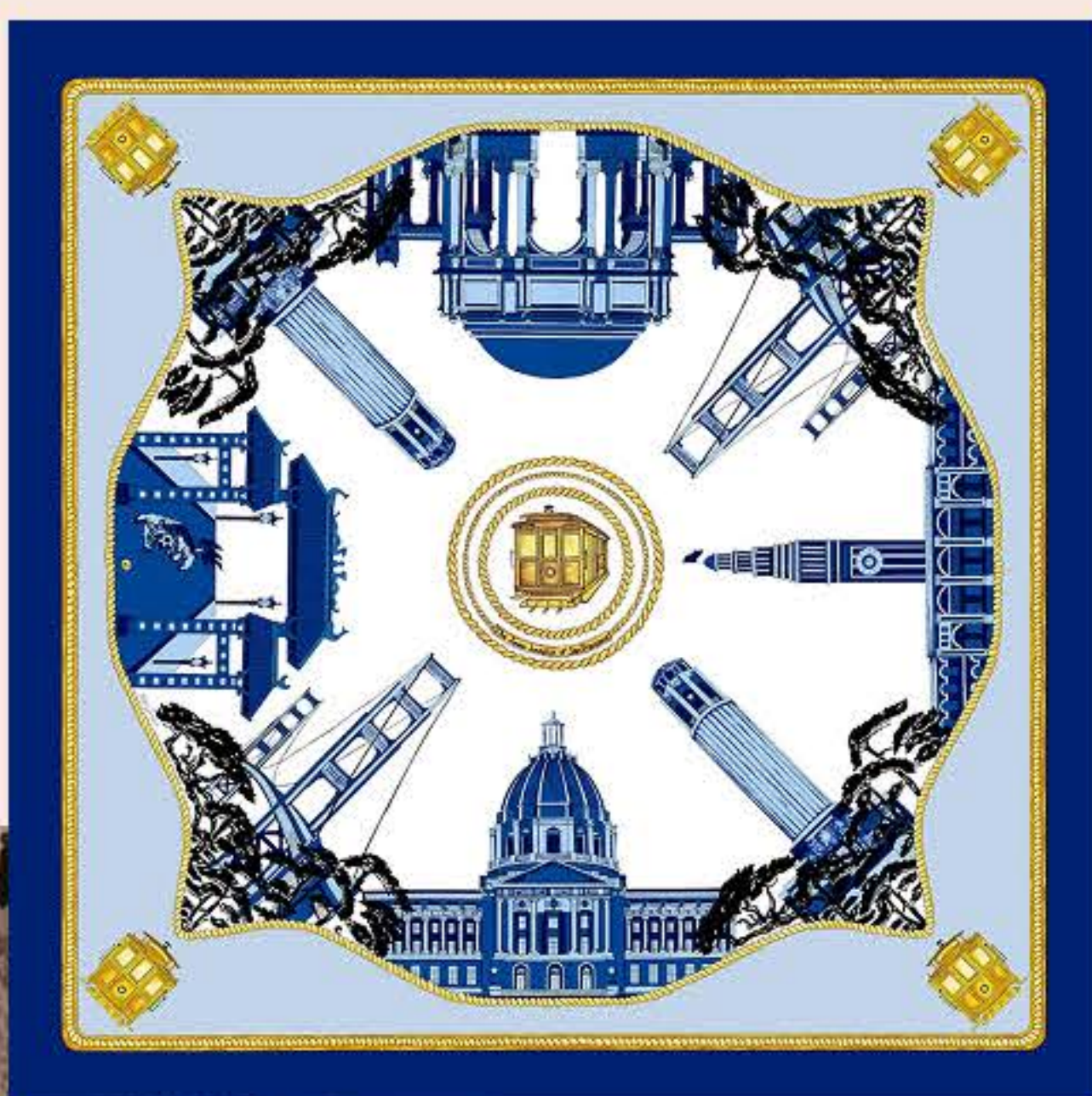
TOTAL PROFIT

200+

TICKETS SOLD



Tour



A limited edition scarf was designed to celebrate the 30th anniversary.

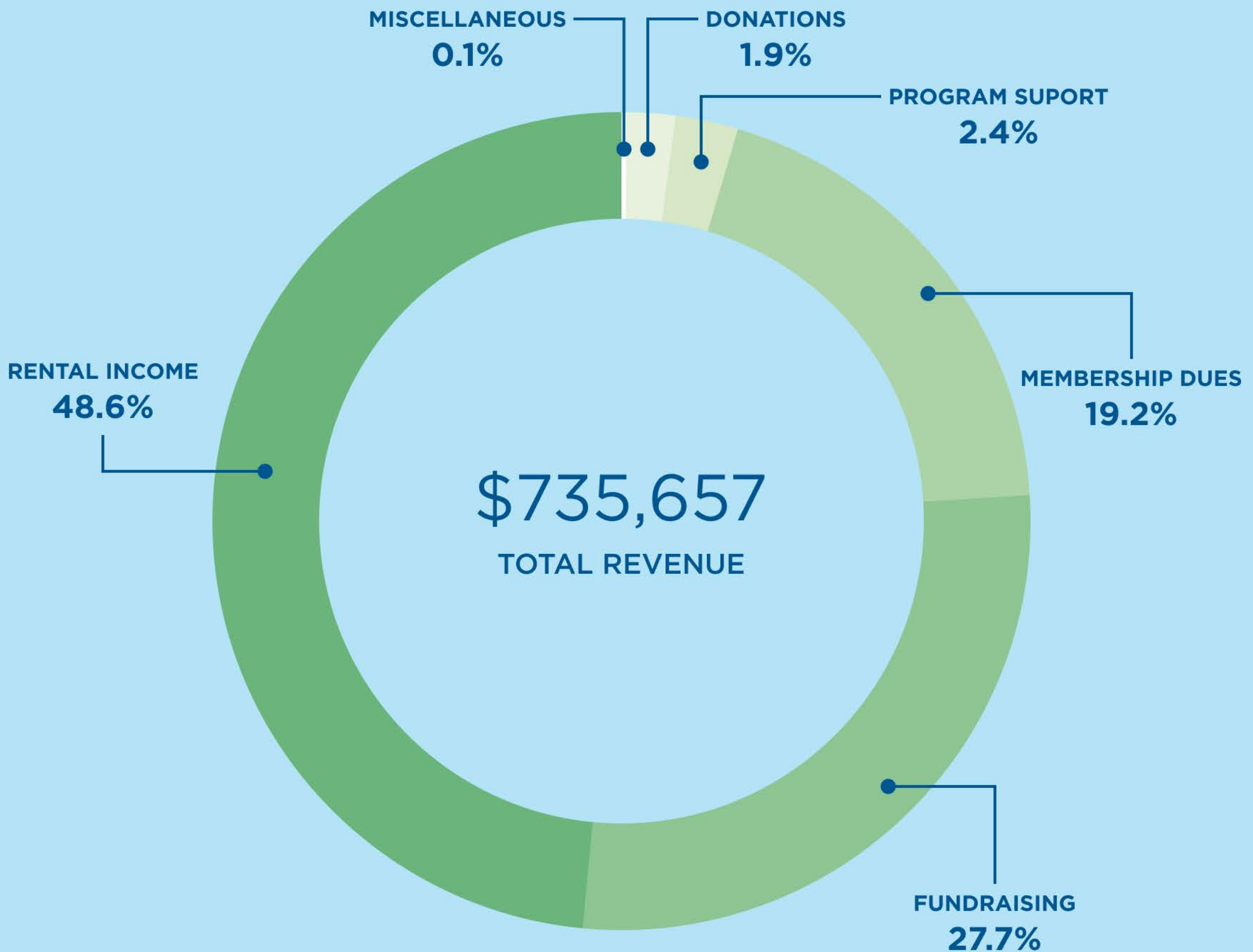


Home Tour



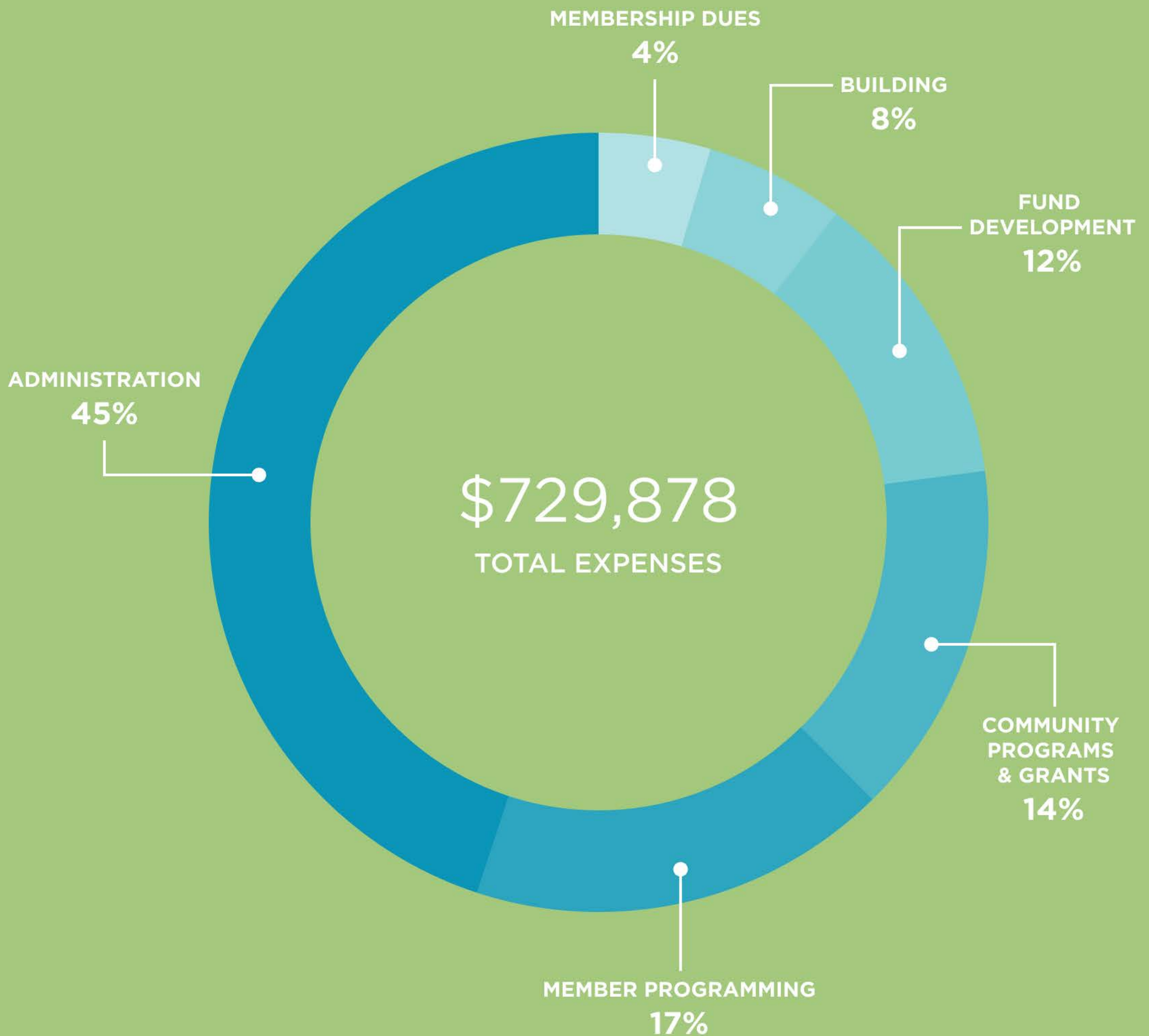
League Finances

2024-2025 revenue



League Finances

2024-2025 expenses





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 Junior League of San Francisco

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